Your Provider of Microsoft-based Mapping Solutions

SpatialPoint delivers the high-functionality of traditional geographic information systems (GIS) at affordable price points by extending the capabilities of Bing Enterprise Maps and Microsoft MapPoint technology platforms. Founded in 2003 and headquartered outside Chicago, SpatialPoint is a Microsoft Certified Gold Partner and Data Visualization Specialist.

New, More Affordable Technology

In the past few years, the technologies used to solve problems where location is critical and can provide a competitive advantage have evolved considerably. SpatialPoint Atlas technology provides a service-based API to enhance and extend the functionality of Microsoft Bing Enterprise Maps, allowing SpatialPoint and our customers to build robust web-based locators and other mapping applications—all without the hassles and complexity of managing a GIS infrastructure. Because our solutions are based on Microsoft's mapping platforms, they meet the scalability, reliability, and availability of the most demanding IT departments.

Our Core Competencies Meet Your Needs

- Build and host store/office/dealer locators on the Bing Enterprise Maps platform to help drive customer traffic into brick and mortar locations.
- Extend the functionality of store locator systems to gain additional business intelligence.
- Develop new applications with Microsoft mapping platforms that utilize the .NET framework and integrate both the Microsoft Bing Maps and MapPoint.

- Extend your current enterprise line of business applications to provide mobile professionals with Location-based Services (LBS) on the Bing Enterprise Maps Platform.
- Provide comprehensive outsourcing and full service hosted and turnkey mapping services.
- Augment Microsoft MapPoint applications with software add-ons and data from MapInfo, ESRI, Tele Atlas, NAVTEQ, SRC and others to provide complete and cost-effective solutions.

Any Type of Mapping Application

- Mobility
- Asset tracking
- Site selection
- Demographic analysis

- Sales territory analysis
- Customer segmentation and profiling
- Trade area analysis
- Market potential and penetration analysis