

## SpatialPoint Web-based Locators



SpatialPoint's locators are based on the Microsoft Bing Maps platform, giving you the most widely used features of web-based GIS solutions, with the simplicity and ease of use of a hosted web service. This combination allows you to achieve the highest value locator solutions at a low cost.

### Your trusted source for locator applications

Some of the highest regarded and recognizable brands trust SpatialPoint for their locator applications, including Marriott, T-Mobile,

GMAC Insurance, Prudential Financial, and others. We're the locator experts.

### Which locator do you need?

Gain efficiency, enhance customer service, optimize resource usage, increase revenue:

- **Store/Dealer Locators**—Find nearest store and driving direction software improves customer service and helps increase traffic and revenue for brick & mortar locations.
- **Coverage Locators**—Coverage is a key factor in purchasing wireless services. Monitoring coverage is also critical to providing high quality customer service.
- **Impact Locators**—A simple way to perform what-if analysis. Can I open a new franchise at a given location? What will be the impact of taking on a new insurance policy here?
- **Mobile Locator**—Locate mobile customers, callers, and employees to enhance store locator, workforce management, roadside assistance, and other applications.
- **Speech Recognition / IVR Locator**—Using speech and interactive voice recognition enhances your web-based store locator, saving time, money, and providing improved customer service.